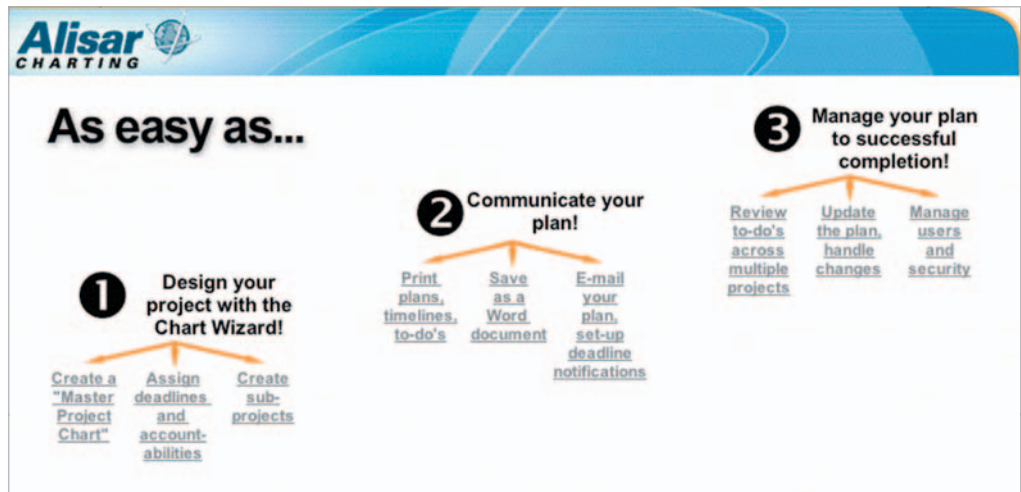


# product overview

## Finally, manager-friendly project planning and management software!

Alisar Charting software is more than just great management software - it's a service hosted on the Internet. We give you and your group a "virtual planning room" and keep your data safe and secure, but still accessible to you from anywhere you have a broadband connection to the Internet.



## Alisar Charting

817 Madison Ave.  
Covington, KY 41011  
tel: 859-392-8000  
fax: 859-392-8006  
www.alisarcharting.com

### sales

tel: 888-458-8001  
fax: 859-392-8006  
sales@alisarcharting.com

### customer service

tel: 888-458-8001  
fax: 859-392-8006  
info@alisarcharting.com

### technical support

tel: 888-458-8001  
support@alisarcharting.com

## We're not sending a man to the moon, here...

The design and foundation of Alisar Charting is the very antithesis of the current corporate standard, MS Project. While Project can be extremely powerful in the hands of trained, experienced (and well-paid) specialists, it is far too complex and detailed for most projects and businesses, and a real challenge to keep current. In fact, Microsoft estimates that well under 10 percent of MS Office users also work with MS Project.

## Management automation for the rest of us.

So Alisar Charting is designed to be simple to learn, simple to use, and effective for everyday tasks and projects.

Yet Alisar Charting can also scale up, making it powerful enough to manage the larger initiatives within a company, or even entire organizations. How can one program be so flexible?



continued...



## A thousand years experience in every package.

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In developing Alisar Charting, we interviewed top project managers, executives and consultants working with Fortune and Global-class companies. We also drew from a body of work called "Structural Dynamics".

What we learned about the practices of these world-class managers and consultants, the principles we garnered, we built right into our software.

Our New Chart Wizard is a prime example of this. We learned from Structural Dynamics that a project goes from good to great BEFORE the "to-do list" is created, in part due to the sequence used to develop the project.

Knowing WHY the project needs to happen lets one correctly define WHAT and WHEN. Knowing from WHERE one starts in relation to the goal influences HOW to get there.

The next time you use our New Chart Wizard, note the sequence of the steps - and how it makes things easier.

### Getting your message across.

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Some great managers do their best work in their heads, in picture form, allowing them to operate hundreds of times faster than with standard methods, and turning scheduling software into little more than historical documents.

However, it is difficult and time-consuming to share the plan verbally. Alisar Charting's unique report formats help these managers better communicate what they are trying to achieve, and thus, their entire team, department or division can be more effective.

### You CAN take it with you...

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For times when you can't connect to the Internet, we offer an add-on to the On-line subscription called the Alisar Charting Off-line Module. The Off-line module allows users to work with their charts while away from the Internet and synchronize their data when they reconnect.

### A software "coach".

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So from the moment new users log in, they are presented with both how to use the software, and how great managers use it to best advantage. From the tutorials, examples and chart wizard to the manual, phone support and online help, users have the resources they need to really excel. With Alisar Charting, you learn as you go, and any time invested is returned many times over as you accomplish goal after goal.

### Try Alisar Charting today!

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Alisar Charting can make a profound impact on the success you and your team enjoy. To get your own demo, please visit [www.alisarcharting.com](http://www.alisarcharting.com), call us at 888-458-8001 or email us at [sales@alisarcharting.com](mailto:sales@alisarcharting.com).



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